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AdWeek Names Traffic Builders the 2nd Fastest Growing Agency Worldwide

Largest marketing thought leadership publication recognizes Traffic Builders for innovative business model and service quality.

BAYVILLE, NJ - Traffic Builders, powered by Conduit Digital, announced today that <u>AdWeek</u> has named the company the second-fastest growing agency group in the world. Within a year, the company has advanced from twenty-first to second in this leading industry publication's ranking.

<u>Conduit Digital</u>, Traffic Builders' white label marketing services division, has driven much of the agency's rapid growth. With a global network of partners, Conduit is the digital solution for local and regional agencies that want to expand their portfolio of services through a premium turnkey solution.

"It's an immense honor to see our team's hard work recognized like this," said Traffic Builders CEO Tim Burke. "AdWeek doesn't just hand out these rankings arbitrarily. It took tremendous dedication to get here, and we're thankful for our team members and clients that helped us reach this milestone."

In addition to Conduit Digital, the Traffic Builders team operates several other divisions under the parent umbrella. Traffic Builders Media creates holistic digital solutions for television and radio groups looking to strengthen local client relationships. Traffic Builders for Media scales with any sized media organization to deliver digital success working with local sales teams through a results-driven land and expand relationship. #AgenciesUnited was developed as a completely free communication and collaboration hub for agency leaders.

Last but not least, Perk Cafe, the company coffee shop, keeps the team fed and caffeinated so they're always ready to deliver quality solutions on schedule.

Traffic Builders plans to continue growing in the near future with the upcoming launch of the newest division, Evil Genius. The Evil Genius team will be delivering Traffic Builders' complete service portfolio direct to brands looking to improve digital marketing operations.

"Being designated the second-fastest growing agency worldwide has been an incredible recognition for us but we are just getting started," Burke added. "We are more energized than ever to continue to grow the Conduit Digital Network and build relationships with local advertising agencies across the US and Canada".

About Traffic Builders

Traffic Builders is a full-service digital agency group operating out of Bayville, New Jersey. The company specializes in providing marketing and advertising services for brands, media groups, and agencies of all sizes worldwide.

To learn more about the full suite of solutions, visit <u>https://trafficbuilders.us/#TrafficBuilders</u>